

ANDIE CARVER

NARRATIVE & NONPROFIT STORYTELLING SOMMELIER

LET'S CONNECT



PageCarver.com/My-Work/



Dallas Based, Remote Ready,
Psyched to Travel

EXPERTISE

- Microsoft Office, since 2000
- WordPress, since 2010
- Copywriting, since 2010
- Editing, since 2010
- AP Style, since 2014
- Content Marketing, since 2014
- Editorial Workflow, since 2014
- SEO, since 2014
- Canva, since 2014
- Market Research, since 2015
- Content Strategy, since 2016
- Ghostwriting, since 2016
- Disability Advocacy, since 2017
- Sensitivity Editing, since 2017
- Email Marketing, since 2017
- Adobe Suite, since 2017
- Project Management, since 2017
- Leadership, since 2017
- Presentation Design, since 2017
- Public Speaking, since 2017
- Health Writing, since 2019
- Book Editing, since 2019
- Book Writing, since 2020
- Chicago Manual of Style, since 2020
- Domestic Violence Advocacy, since 2022
- Press Releases, since 2023
- Sex Trafficking Advocacy, since 2023
- Podcast Production, since 2023
- Podcast Show Notes, since 2023
- Healthcare Advocacy, since 2023
- GEO, since 2025
- AMA Style, since 2026

EDUCATION

Antioch University

MFA, Creative Writing

2019–2022

University of North Texas

BA, Social Science

Journalism Minor

Peace Corps Prep Certificate

2014–2017

16 YEARS IN COMMUNICATIONS

Content Manager

Prism Health North Texas | 501(c)(3)

2024–Present

I use email and content marketing to promote affordable healthcare, fundraisers, volunteer opportunities, and more. Every week, I hit my minimum goal for website views at 4,400, sometimes going over by 3,000 views. In promoting fundraising opportunities, I helped the organization raise over \$500,000 in 2025. I co-produced the podcast, *Beneath the Briefs*. I lead internal and external communication efforts.

Freelance Editor and Writer

Reedsy

2014–Present

I specialize in manuscript editing in American English using CMOS and Merriam-Webster as my guiding forces, but when editing a digital publication, I defer to AP Style. I manage my own editorial schedule and am skilled across formats, including blogs, essays, website content, poetry, and nonfiction manuscripts. You can learn more about my process here: <https://reedsy.com/andie-carver>

Communications Manager

The Jensen Project | 501(c)(3)

2023–2024

I skyrocketed website impressions (from 8,000 in June 2023 to 52,000 in June 2024), tripled our social media following (Instagram followers went from 292 to 653 and LinkedIn followers went from 463 to over 1,000), kept email open rates steady at 40–50%, and helped bring in six-figure donations through both an exclusive in-person event for major donors and North Texas Giving Day.

Community Educator | Crisis Advocate

Hope's Door New Beginning Center | 501(c)(3)

2022–2023

I gave pre-assigned and unique presentations on healthy relationships and abuse tactics to the community, at schools, churches, businesses, and other organizations. I gave 47 Community Education presentations, hosted 2 Professional Training sessions, and attended 17 Community Awareness events. In total, I reached 5,512 adults and 1,897 youth.

Ghostwriter | Editor

Scribe Media (Publishing as Lioncrest and Houndstooth Press)

2020–2023

I have ghostwritten and edited nonfiction books with a median rating of 4.7 stars on Amazon, including the bestselling fitness memoir *Never Finished* by David Goggins. I also developed questions to ask authors for the Scribe podcast.

Blogger | Interviewer | Poetry Reader

Lunch Ticket

2019–2022

As a blogger, I wrote personal essays ranging from 1,500–2,500 words on social justice topics involving disabilities, addiction, abuse of power, white privilege, and health access disparities. As an interviewer, I engaged with two poets about their forthcoming publications and the craft of writing poetry. I also read poetry submissions and determined if they were a good fit for the magazine.

Copy Team Leader

VitalStorm

2018–2019

I led a team of five to six copywriters, ranging from senior team members to interns, as I launched the marketing internship program at the agency. I oversaw that process and ensured project success. I also drafted and supervised the publication and distribution of several whitepapers, and I gave a presentation on voice automation and the Internet of Things (IoT) at a conference for home service providers in early 2019.

Marketing Director

Achievement Center of Texas | 501(c)(3)

2017–2018

I managed a team of interns and freelancers. I redesigned the brand and website. I turned quarterly "fun" events into fundraising opportunities. I engaged the community in disability advocacy. I submitted grants on behalf of the organization.



View more of my experience on [linkedin.com/in/modusoperandie](https://www.linkedin.com/in/modusoperandie)